# LEDUPP VISION SPECIFICATIONS

### **DIMENSIONS:**

Screen: 3668x 2168 mm

Height: 4988 mm (excluding adjustable feet)

Width: 3668 mm

Depth: 2400 mm

Total weight: ca. 6000 kg

### **SCREEN**:

Surface: 8m<sup>2</sup>
Pixel pitch: 4,8 mm

Resolution: 416 x 728 = total 302.848 pixels

View angle: >140°

Connection value: 230V/16A (2 groups)

of 400V/16A (power flow)

Max. power: 4,5 Kw Avg. power: 1 Kw

### WIND FORCE:

Operational up to wind force 10 Beaufort, with the exception of some (coastal) locations up to wind force 8 Beaufort.

### **TECHNICAL APPROVAL:**

TUV NORD

TÜV Nord in accordance with DIN EN 13814

### OTHER:

- Screen equipped with an automatic light sensor.
- Can be used 24/7 and can be switched on/off remotely.
- Remote content management.
- Content planning possible based on, for example, date/time or ambient temperature.
- 24/7 service in case of failure.

## VISIBILITY IS OUR EXPERTISE. PLEASE FEEL FREE TO CONTACT US

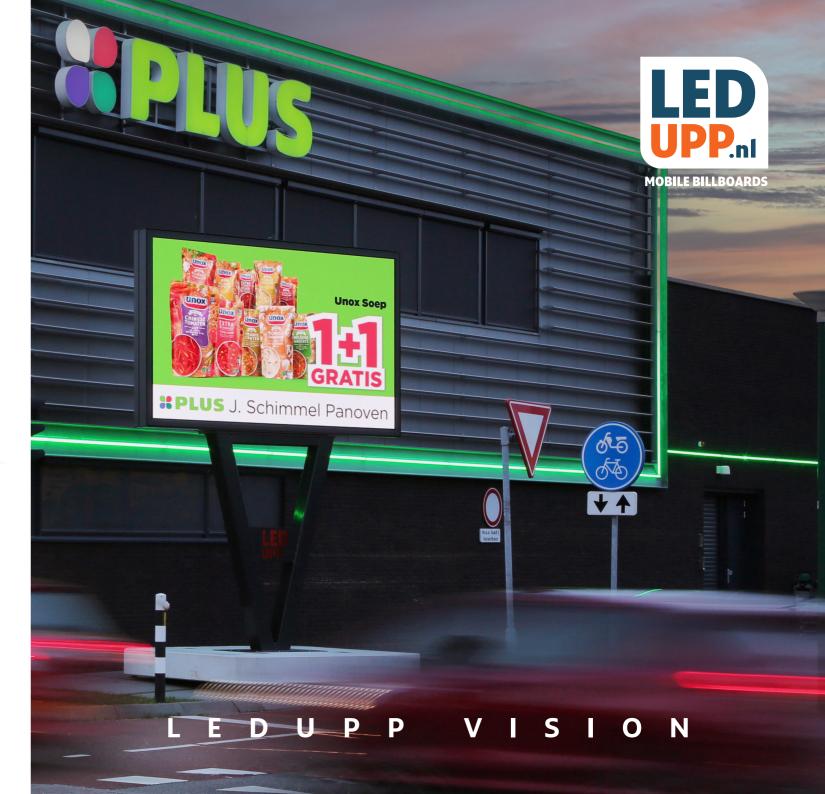
T 0031-(0)30 265 86 80 E sales@LedUpp.nl



LedUpp BV Rembrandtlaan 8 3723 BJ Bilthoven The Netherlands



TIP! Compare our pixel density with another provider. A difference between, for example, 4.8 mm as used by LedUpp and usually offered 6 mm means that our LedUpp Vision has 108,515 pixels more in the exact same format, which translates into a much sharper image.



### **LEDUPP VISION**

Our innovative Mobile Billboards are specifically designed to convey emotions and experience, at a location and in a period of your choice. Our professional **LED screens** have the **highest possible resolution** in this segment. This makes the LedUpp Vision the perfect marketing tool for communicating dynamic images in an effective manner on a screen size of no less than **8m**<sup>2</sup>. The LedUpp Vision is sustainably produced and has very low power consumption.

When you use our LedUpp Vision you are **perfectly visible** both during the day and in the evening. You can reach a huge number of people within your target group. This is due to the good visibility of our LED screens and by using a pixel pitch of only 4.8 mm. The content can be adjusted remotely **real live** as desired. The possibilities are wide: a static image, a slideshow with or without transition effect, moving images or a live broadcast. An additional option is adding sound for the perfect experience. **Content planning** based on time or temperature is also possible. We even have a version that is completely gold finished.

The LedUpp Vision can be installed very **quickly and easily** at almost any location and is not anchored in the ground, thus preventing damage to the infrastructure and saving on installation costs.

Our mission is to provide you with a **unique and durable** LED screen, based on the highest possible image quality and the perfect design, installed safely and quickly at the best price-quality ratio.





### WHY CHOOSE LEDUPP

### HIGHEST IMAGE RESOLUTION

LedUpp has the most innovative LED screens, so feel free to compare our specifications with other providers within the Digital Out Of Home advertising segment. This is how we guarantee the best quality and highest impact.

#### HIGHEST SAFETY GUARANTEE

The LedUpp Vision is designed in accordance with the DIN EN 13814 standard and approved by TÜV Nord.

This means that we meet the strictest safety requirements and the LedUpp Vision can be used worldwide, also in the immediate vicinity of a large audience. Here too, LedUpp is unique in the market.

### **PROJECT MANAGEMENT**

LedUpp completely relieves its customers, we take care of everything.

### **PLENTY OF CHOICE**

At LedUpp there is a lot to choose from, we offer our Mobile Billboards in different versions, both analog and digital, mobile or stationary. It is even possible to have a Mobile Billboard in a specific colour as desired.

#### THINK GREEN

LedUpp offers optimal sustainable Mobile Billboards, which is integrated in development and production, but certainly also in operation and maintenance. For example, our LED screens consume up to 40% less energy compared to equivalent screens in the market.

### DISTINCTIVE IN THE MARKET

Because LedUpp has all disciplines under one roof, we can switch quickly, guarantee optimal quality, safety and durability and keep a grip on costs.