



MOBILE BILLBOARDS

Optimal color power

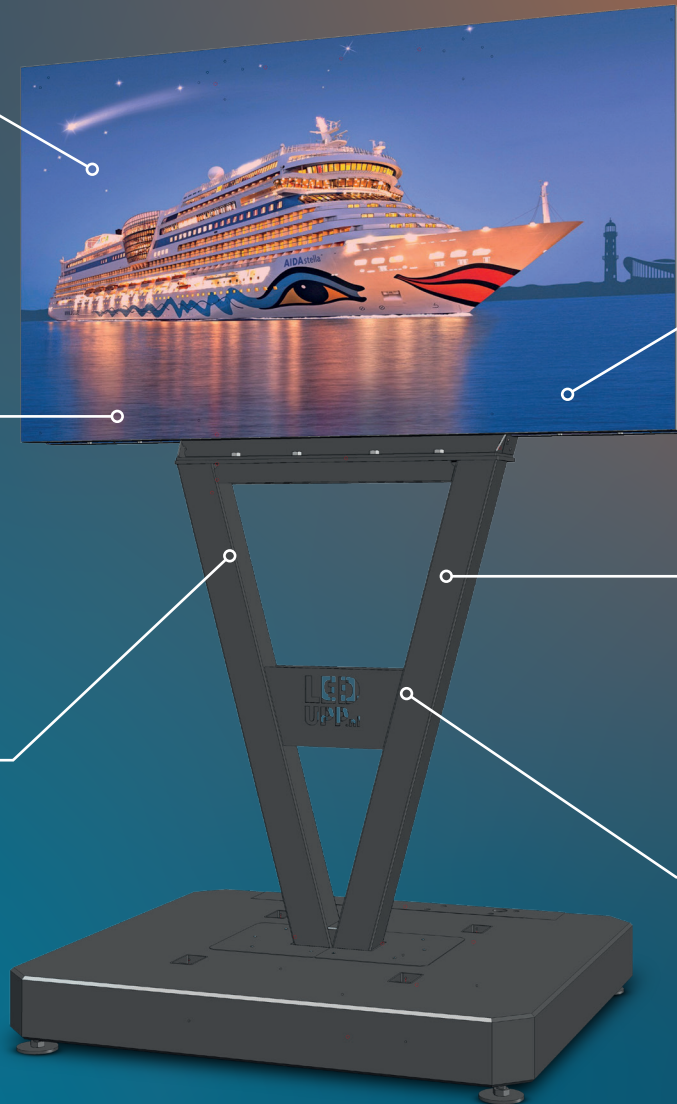
Distinctive in the market

Think green

Project management

Highest safety guarantee

Plenty of choice



L E D U P P L I G H T B O X

# LEDUPP LIGHTBOX

Our innovative Mobile Billboards are specifically designed to convey emotions and experience, at a location and in a period of your choice. The LedUpp Lightbox has been developed on the basis of the **latest technologies** and has a **double-sided image carrier**, which results in a net screen area of **2x7m<sup>2</sup>**. The latest LED techniques in combination with the characteristics of the backlit fabric and the superior prints with **optimal colour strength** make your visuals come to life. The LedUpp Lightbox is sustainably produced and has very low power consumption.

When you use our LedUpp Lightbox you are **perfectly visible** both during the day and in the evening. You can reach a huge number of people within your target group. Due to the good visibility of our Lightboxes, your visuals seem to jump off the screen. When the backlit fabric is illuminated from behind it ensures an **even light distribution** and good light transmission. A perfect print is created by printing two or three layers including a white layer.

Both with the lighting of the canvas on and off the colours come out perfectly. The result is **surprising and impressive**. The fabric is securely, tightly and seamlessly enclosed by means of a special profile and can be easily changed.

The LedUpp Lightbox can be installed very **quickly and easily** at almost any location and is not anchored in the ground, thus preventing any damage to the infrastructure and saving on installation costs.

Our mission is to provide you with a **unique and durable** Mobile Billboard, based on the highest possible image quality and the perfect design, placed safely and quickly at the best price-quality ratio.





**MOBILE BILLBOARDS**

## WHY TO CHOOSE LEDUPP

### **OPTIMAL COLOR POWER**

LedUpp has the most innovative Mobile Billboards, feel free to compare our specifications with other providers within the Out Of Home advertising segment. This is how we guarantee the best quality and the highest impact.

### **HIGHEST SAFETY GUARANTEE**

The LedUpp Lightbox is designed in accordance with the DIN EN 13814 standard and approved by TÜV Nord. This means that we meet the strictest safety requirements and the LedUpp Lightbox can be used worldwide, also in the immediate vicinity of a large audience. Here too, LedUpp is unique in the market.

### **PROJECT MANAGEMENT**

LedUpp completely relieves its customers, we take care of everything.

### **PLENTY OF CHOICE**

At LedUpp there is a lot to choose from, we offer our Mobile Billboards in different versions, both analog and digital, mobile or stationary. It is even possible to have a Mobile Billboard in a specific colour as desired.

### **THINK GREEN**

LedUpp offers optimal sustainable Mobile Billboards, which is integrated in development and production, but certainly also in operation and maintenance. For example, our LED lighting consumes up to 50% less energy compared to equivalent assets in the market.

### **DISTINCTIVE IN THE MARKET**

Because LedUpp has all disciplines under one roof, we can switch quickly, guarantee optimal quality, safety and durability and keep a grip on costs.

## LEDUPP LIGHTBOX SPECIFICATIONS

### DIMENSIONS:

Screen:	3500x2000 mm
Height:	4893 mm (excluding adjustable feet)
Width:	3500 mm
Depth:	2400 mm
Total weight:	ca. 5600 kg

### SCREEN:

Surface:	2x7m <sup>2</sup> net
Image size:	3500x2000
View angle:	>140°
Connection value:	230V/16A
Max. power:	600 w

### WIND FORCE:

Operational up to wind force 10 Beaufort, with the exception of some (coastal) locations up to wind force 8 Beaufort.

### TECHNICAL APPROVAL:

TÜV Nord in accordance with DIN EN 13814



### OTHER:

- Lighting can be switched on / off at predefined times.
- Twilight switch is optional.
- Standard 2-layer printed, also possibility of 3-layer print for extra colour strength in daylight without using the lighting.
- 24 / 7 service in case of failure.

**VISIBILITY IS OUR EXPERTISE.**

**PLEASE FEEL FREE TO CONTACT US**

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**TIP! Take a look at our Lightbox on-site**, we will exceed your expectations. We are happy to share a reference project in your area.